



A BRITE IDEA: DON'T REPLACE, REFACE.

When asked what room is the most important in their house, most people say it's their kitchen. With the rising costs of home heating fuels, food, and other necessities, people are looking for cost-saving alternatives that still meet their remodeling goals. Refacing is a great example of one these alternatives.

BUT WHAT EXACTLY IS REFACING?

Refacing is the process of laminating thin strips of real, hardwood veneers onto the face frames of your cabinets. The sides of the cabinets get covered with 3/16" hardwood panels, and new solid wood doors are installed to completely cover the existing cabinet. Brite Refacing owner, Jerry Bartolotta, has over 28 years of remodeling experience and encourages customers to consider refacing rather than full replacement. Bartolotta explains that in most cases, there is nothing wrong with the cabinet boxes, and pulling them down becomes a large and unnecessary expense.

"I can completely reface existing cabinet boxes, install new doors and drawer fronts, and provide new hardware and drawer boxes, saving a customer over 50% of the cost of a new kitchen."

In addition to the cost savings, refacing also provides time savings. The refacing installation process takes less than a week, as opposed to a full renovation that often takes several weeks or even months. And this includes adding cabinets to another area or installing an island. By simply refacing your dated kitchen cabinets, you can transform your kitchen into the one you've always dreamed of having.

The best part is, the differences between new cabinets and refaced cabinets are almost completely indistinguishable. "In the end, no one would know they aren't brand new cabinets," Bartolotta said. "The job is that precise."

With these clear advantages and this kind of quality assurance, why would you replace what you can reface?

Brite Ideas At Work!
BRITE
CONSTRUCTION INC.
of Refacing

(804) 370-7454

Refacing vs. Complete Renovation
Days vs. Weeks or Months!

ALL-WOOD

- New drawer boxes installed
- Highest quality select materials
- Cabinet interiors painted & sealed
- Brand new solid wood doors & drawer front
- Approximately 1/2 the cost of a complete renovation
- Many woods, stains, and aesthetic styles to choose from

GETTING MORE VALUE FOR YOUR DOLLARS!

www.briterefacing.com